

# **RONALD W. CLARKSON**

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## **Current Activities**

### **CEO and President**

Broadcast Marketing Group, LLC dba VoiceOver123.com, Gaithersburg, MD  
(December 2004 – Present)

#### Recent Clients:

Payment Solutions and Services, Roar Audio and Music, HJ Design, Life Changing Books.net, Offices of Dr. M.S. Scholl, Daddy Cools Entertainment, CG Louisiana Cheer, Inc., Proxy Films, Inc., Earcom, Ltd. and Columbia School of Broadcasting

For Payment- Solutions.us I produced a Powerpoint presentation to be used on their website and during live presentations to potential customers. For HJ Design I became the voice of a local retailer who airs spots on Missouri radio stations. For Life Changing Books.net I recorded book promotions for a website, for the Offices of Dr. M.S. Scholl I recorded on hold messages. For Daddy Cools Entertainment I recorded introductions for a life stage show being presented in Canada. For CG Louisiana Cheer, Inc. I prepared several cheer leading team introductions and announcements. For Proxy Films, Inc., I did the voice work for a commercial to air on local cable TV. For Earcom, Ltd., I recorded a character voice for an internationally released video game in 2005 with versions for Playstation, Xbox and PC.

### **Program Director (Full- Time)**

Housing Counseling Services, Inc., Washington, DC  
(June 2005 – Present)

I currently direct the Fair Housing program and teach weekly workshops covering a wide range of homeownership topics with the aide of a PowerPoint presentation. I also provide post-workshop counseling to clients who need more focused assistance.

### **News Announcer (Part- Time Volunteer)**

WPFWRadio 89.3FM, Washington, DC  
(January 2007 – Present)

I currently produce morning newscasts one day per week where I select the stories, edit them and read them live on the air.

## **Past Employment**

**Radio News Reporter and Fill-in Anchor** - WFLS Radio, Fredericksburg, Virginia  
(April 2005 – July 2005)

I worked part-time as a beat reporter and fill-in news anchor at WFLS radio, 93.3 FM, in Fredericksburg, Virginia where I conducted live interviews, edited sound for use on the air, wrote copy, and anchored live on-the-air as needed.

**Fill-in Radio News Anchor** - WNAV Radio, Annapolis, Maryland (1/2005 – 4/2005)

I worked freelance as a fill-in news anchor at WNAV radio, 1430 AM, in Annapolis, Maryland where I edited sound for use on-the-air, wrote copy, and anchored live on-the-air for the afternoon and evening drive as needed.

**Master of Ceremonies** - Atlantic Cheer & Dance Championships, Inc., Linthicum, Maryland (8/04 to 1/05)

I was a freelance emcee for cheerleading competitions held across the country. I emceed events from Baltimore to Los Angeles.

(The following three positions were with Montgomery County Government.)

**Program Manager** - Solid Waste Services Div., Public Works & Transportation (6/03 – 8/04)

I had supervisory responsibility of the County's multi-family recycling program. We provided education, technical assistance, and recommended enforcement of the County's recycling laws at apartments and condominiums. I developed, modified, and/or implemented policies, procedures, and strategies for the daily operation of the unit. I provided supervision to facilitate the problem solving process, handled the more challenging situations, and monitored contracts for services such as a mass media campaign, seminars, and the production of promotional materials. I demonstrated my public speaking skills by being the main speaker educational seminars.

**Community Outreach Manager** - Offices of the County Executive (4/01 – 6/03)

I oversaw the County Executive's Office of Community Outreach and coordinated training for the County's Boards, Committees, and Commissions program. I supervised a staff who conducted outreach to minority communities, produced a bi-monthly newsletter and other promotional material. I also maintained a working knowledge of the issues affecting the effectiveness of the County's 80 boards, committees, and commissions. I developed a training program including scripts for training videos for County staff and community volunteers. My responsibilities included participating in the County's 9/11 Workgroup, coordinating the County's Annual Interfaith Prayer Service, speech writing, speech delivery, and other special projects as needed. I also graduated from the County's Leadership Initiative Program.

Past Employment (Continued)

**Police/Community Relations Facilitator** - County Executive Ofc (2/99 - 4/01)

Through direct contact and extensive media contact I promoted increased accessibility to the complaint process for citizens who had complaints about an encounter with employees of the County's Police Department. implemented a tracking system to follow the progress of complaint investigations; conducted television, radio and newspaper interviews; met with individual citizens who wanted to file complaints; assisted in the development of printed informational material about the complaint process and a new complaint form, participated in police department advisory groups, and prepared and analyzed reports. I also engaged in public speaking through making presentations to community groups and before the County Council to report on my activities.

(The two following positions were with the Prince George's County Police Department.)

**Special Projects Manager** - Press Information Office (9/96 - 2/99)

I managed, planned and facilitated special projects and events for the Prince George's County Police Department. I planned and was Master of Ceremonies for the Chief's Quarterly Awards programs; wrote the script for a local news anchor who was Master of Ceremonies for the annual Chamber of Commerce Police / Fire Valor Awards Program; was the Chief's liaison to the Chief's Citizens Advisory Council and staffed the Police Department's Valor Awards Committee; coordinated and implemented the department's summer jobs program; coordinated the visits of foreign dignitaries and delegations; and coordinated the department's participation in numerous community service activities.

**Co- Program Development Manager** - Office of the Chief (4/96 - 9/96)

I assisted in collecting data from across the country and performing comparative analyses of the various models of alarm reduction systems. I also assisted in producing a Request-For-Proposals (RFP) to address all aspects, technical and otherwise, of a fully automated false alarm reduction program.

(Following four positions were with Office of the County Executive for Prince George's County.)

**Division Chief** (5/94 - 4/96)

I served as Chief of the Citizen Services Divisions for two elected County Executives where I supervised a staff and coordinated their resources and activities (listed below for Citizen Services Specialist I / II and III). I developed modified and / or implemented policies, procedures, and strategies for the daily operation of the Citizen Services Division. I maintained quality control and statistical data of the staff's work product, documented trends in our interaction with the community. Additionally, I wrote press releases, speeches for one of the County Executives, newsletter articles, acted as the County Executive's liaison to community groups, spoke at public meetings and briefed high level officials on the Division's activities.

Past Employment (Continued)

**Citizen Services Specialist I / II and III** (6/88 – 5/94) (Three positions)

In the positions of Citizen Services Specialist I, II, and III I processed and responded to mail and telephone calls for two elected County Executives from citizens seeking access to them or a County service. I facilitated community issues management by developing strategies and coordinating agency responses. In addition, I promoted programs and policies one of the County Executives through speech, press release and newsletter writing, event and program coordination, public speaking, presentations, and being the Executives' liaison to two standing committees.

**Police Communications Operator (PCO) I** (Police Dispatcher and 911 Emergency Operator) Anne Arundel County Police Department (12/86 – 6/88)

**Document Coder / Quality Controller** (1983, 1984, 1985, and 4/86 - 12/86)

**Phone Bank Coordinator**, Clean Water Action Project (12/85 – 6/86)

**U.S. Park Police Aide**, U.S. Park Police, National Park Service (1981 and 1982)

**Past Volunteer Activity**

**American Basketball Assoc. Maryland Nighthawks** Game Announcer  
(November 2005 – March 2006)

**Metropolitan Washington Ear** Recorded News Reader(11/1998 – 2/2004)

**University of Maryland Univ. College Alumni Assn.** (12/1998 - Present)

**Education**

Diploma, Columbia School of Broadcasting, Fairfax, VA

Voice Over for the Commercial Market, Edge Studios New York, NY

Bachelor of Science Degree, University of Maryland University College  
Major: Government and Politics  
Minor: Humanities

Diploma, Eleanor Roosevelt Science & Tech. High School, Greenbelt, MD